



H.E Ambassador Prof. Tijjani Muhammad Bande  
President of the 74<sup>th</sup> Session of the UN General Assembly  
Permanent Mission of Nigeria to the UN  
828 Second Avenue, New York, NY 10017, USA

23<sup>rd</sup> March 2020

Dear Ambassador, Dear President,

In your capacity as President of the 74<sup>th</sup> Session of the United Nations General Assembly I am pleased to send you the enclosed Memorandum 'A New Target for a Decade of SDG Action for Road Safety'. It recommends adopting a global target to halve road deaths by 2030 (#50by30) as the benchmark for progress in achieving the road safety related Sustainable Development Goals 3.6 for Health and 11.2 for Cities.

The Memorandum was submitted to the recent 3rd Global Ministerial Conference on Road Safety hosted by the Government of Sweden in Stockholm on 19<sup>th</sup>-20<sup>th</sup> February. It is based on the conclusions of an expert international workshop, held at the European Bank for Reconstruction & Development last May, which confirmed that road safety targets are an effective means to improve the road safety performance of UN Member States. The 3<sup>rd</sup> Global Ministerial Conference, attended by 1700 delegates from over 140 countries, provided a unique opportunity to establish key priorities for the decade ahead. We are, therefore, delighted that the Stockholm Declaration includes the #50by30 target (see: Recommendation <https://www.roadsafetysweden.com/about-the-conference/stockholm-declaration/>).

On 16<sup>th</sup> April the UN General Assembly is scheduled to debate 'On Improving Global Road Safety' and will consider the outcome of the Stockholm Conference. We strongly encourage UN Member States to endorse the Stockholm Declaration – including the #50by30 target – in a new General Assembly resolution. This will be essential to establish a new decade of action for road safety and be consistent with the General Assembly Resolution A/RES/74/4 adopted on 15<sup>th</sup> October supporting an "ambitious and accelerated response to reach our common vision by 2030". We, therefore, trust that we can count on your support for the proposed #50by30 target.



Every day 3,700 people are killed in road crashes and many more suffer serious injuries. Shockingly traffic injuries are now the leading cause of death for children and young adults aged 5-29 years. The current United Nations Decade of Action for Road Safety (2011-2020), despite growth in population and motorisation, has helped slow the increase in road deaths. But in far too many countries the number of people dying or seriously injured in traffic crashes is rising rather than falling. Success in implementing the transport related SDGs, therefore, necessarily requires strong leadership in road injury prevention.

Whilst recognising that combating the Covid 19 pandemic is an urgent priority, we very much hope that the UN General Assembly will build on the very successful outcome of the 3<sup>rd</sup> Global Ministerial Conference and adopt a resolution that includes all the recommendations of the Stockholm Declaration in full.

Yours sincerely

A handwritten signature in black ink that reads "David Ward". The signature is written in a cursive style and is underlined with a single horizontal line.

David Ward  
President and CEO